

# Fact Sheet

## **Founded**

2025 by Karl Smithson and Caspar Ejsing

## **Ownership**

The firm is privately held

## **Offices**

Caska's head office is located in Kyiv, Ukraine.

## **Mission**

Our mission is to provide comprehensive, data-driven political analysis and investment consultation, enabling businesses and institutions to navigate the complexities of geopolitical risk and opportunity, with a particular focus on Ukraine. By leveraging our expertise in political trends and investment strategies, we aim to deliver actionable insights that foster informed decision-making and sustainable growth for our clients, these include hedge funds, venture capital firms, insurance companies, high net worth individuals, family offices and more.

## **Focus**

At Caska, we empower businesses and foreign investors by delivering trusted insights and strategies that bridge political risk with investment opportunities in Ukraine. Guided by a deep understanding of geopolitical dynamics and emerging markets in Eastern Europe, especially Ukraine. With a high level of local knowledge, we tailor every solution to address the unique challenges and ambitions of our clients.

Our approach goes beyond traditional consultancy—we collaborate closely with clients to deliver accurate data-driven political analysis, innovative investment strategies throughout a variety of sectors, and actionable solutions that drive sustainable growth. Whether navigating market volatility or capitalising on untapped potential, Caska is committed to enabling informed decision-making and fostering success in a rapidly evolving region.

## **Insight**

Caska thrives on uncovering new pathways for organisations to navigate the intersection of political risk and investment opportunity. Our innovative approach has led to the development of strategic frameworks that empower decision-making in volatile and emerging markets. From geopolitical risk mapping to bespoke investment roadmaps, our methodologies have become invaluable tools for organisations seeking sustainable growth and resilience.

We remain at the forefront of thought leadership by providing deep expertise and actionable strategies on critical issues such as political trend forecasting, market entry in high-risk regions, and dynamic risk management. At Caska, we don't just deliver insights—we ensure they translate into real-world impact, driving value and competitive advantage for our clients.

## **Clients**

Caska plans to collaborate with a diverse range of visionary organizations and individuals worldwide, including hedge funds, venture capital firms, insurance companies, high-net-worth individuals, family offices, corporations, non-profits, and government agencies. Our focus is on empowering clients to build long-term partnerships with businesses in Ukraine by delivering strategic insights and innovative solutions tailored to their unique needs.

By combining deep expertise in political analysis and investment consulting, Caska aims to support clients in identifying lucrative opportunities, mitigating risks, and achieving their financial and operational goals. Whether guiding institutional investors in high-risk markets or assisting family offices in structuring impactful ventures, our reach in Eastern Europe and client-centric approach ensure comprehensive, end-to-end support across multiple industries.

## **Our Team**

At Caska, we value the unique talents and perspectives that each individual brings to the table. Our team members develop specialized knowledge in political analysis and investment consulting, yet remain generalists at heart—curious, adaptable, and

eager to address a broad range of business issues. Regardless of their focus, every member of Caska shares a deep dedication to driving change and creating value for our clients.

## **Industry Expertise**

### **Renewable Energy & Utilities**

- ◇ Green Energy Projects
- ◇ Infrastructure Development
- ◇ Energy Transition Strategies

### **Real Estate & Construction**

- ◇ Residential & Commercial Real Estate Investments
- ◇ Affordable Housing Projects
- ◇ Infrastructure Planning & Execution

### **Technology & Innovation**

- ◇ Drone Manufacturing
- ◇ Artificial Intelligence Integration
- ◇ Cutting-Edge Engineering Solutions

### **Natural Resources**

- ◇ Mining & Resource Development
- ◇ Commodity Market Insights
- ◇ Sustainable Resource Management

### **Agriculture & Food Security**

- ◇ Agricultural Modernization
- ◇ Sustainable Farming Practices
- ◇ Supply Chain Optimization

### **Defense & Security**

- ◇ Security Infrastructure Development
- ◇ Technological Advancements in Defense
- ◇ Risk Mitigation Strategies

### **Logistics & Transportation**

- ◇ Advanced Logistics Solutions
- ◇ Infrastructure for Modern Transportation
- ◇ Supply Chain Efficiency

# Capabilities

## **Investment Strategy & Development**

- ◇ Portfolio Strategy & Allocation
- ◇ Value Creation for Long-Term Growth
- ◇ Market Entry & Expansion Strategies

## **Renewable Energy Solutions**

- ◇ Green Energy Transition Support
- ◇ Sustainable Infrastructure Planning
- ◇ Energy Efficiency Strategies

## **Real Estate & Construction Excellence**

- ◇ Affordable Housing Development
- ◇ Urban Infrastructure Planning
- ◇ Smart Construction Technologies

## **Innovation & Technology Integration**

- ◇ Drone Manufacturing & Deployment
- ◇ AI-Driven Solutions
- ◇ Emerging Technology Strategy

## **Natural Resource Optimization**

- ◇ Resource Extraction & Management
- ◇ Sustainable Commodity Market Insights
- ◇ Large-Scale Capex Planning

## **Operational Efficiency & Logistics**

- ◇ Supply Chain Optimization
- ◇ Logistics Infrastructure Enhancement
- ◇ Cost Efficiency & Lean Operations

## **Public-Private Partnerships**

- ◇ Economic Development Initiatives
- ◇ Sustainable Development Partnerships
- ◇ Funding & Risk Mitigation

## **Social Impact & Sustainability**

- ◇ Climate Resilience Solutions
- ◇ Community-Centric Project Design
- ◇ Environmental, Social, and Governance (ESG) Integration

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